

JETAANY LOGO IDEAS

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Designer's Statement

JETAANY “JET-AH-NEE” - a bold, dynamic, *genki* brand, embodying the best of Japan, JET, and NYC

The Apple a symbol of New York City as well as the teaching profession

Red like the rising sun in the Japanese *hinomaru* flag and the indelible ink of an *inkan* seal

Brush strokes evoke both traditional Japanese painting and urban street art



#1



Japan Exchange & Teaching Programme
Alumni Association of New York
JETプログラム参加経験者の会ニューヨーク支部

#1A



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#2



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#2A



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#2B